Goal: Attract, Develop, and Retain a Highly Competitive Workforce to Meet the Current and Future Needs of Our Area’s Businesses and Industries

BIG INDICATORS OF SUCCESS BY 2025

- Achieve a population of 66,101 for a year-over-year increase of .05% for 5 years
- Raise Per Capita Personal Income and Median Family Income to be equal to the state average
- Decrease the percentage of residents living in poverty to be at or below the state average
- Increase to 35% of the population, ages 25-64, holding associate degree or higher
- Increase Grossed Assessed Value annually at a rate at or above the state average

OUR COMMUNITY

- Neighborhood Development
  - Promote neighborhood engagement
  - Preserve historic buildings
  - Advance vibrant downtowns
  - Encourage in-migration housing

- Government and Policy
  - Encourage appropriate housing availability
  - Strengthen infrastructure
  - Support development of downtowns

- Arts and Culture
  - Increase involvement
  - Improve cultural amenities

OUR PEOPLE

- Early Childhood Success
  - Increase parenting education
  - Increase affordable high-quality childcare and Child Care
  - Increase Pre-K programs

- Health and Wellness
  - Improve mental health services
  - Reduce substance misuse
  - Improve access to basic needs

- Employability
  - Develop and connect our workforce to opportunities that enhance their skills and increase their median income

FUTURE WORKFORCE

- Educational Attainment
  - Increase educational success from Pre-K to career attainment

- Environment
  - Increase recycling
  - Enhance physical amenities
  - Encourage alternative transportation

Current areas of special Forward Wayne County Focus

forwardwaynecounty.org
We will encourage and use data-driven decision-making.

We will advise funders and program providers to use data as a learning tool for community driven innovation, so we can adjust programs to what is working or what is most likely to work.

We will choose measures of success that are frequently updated.

Where possible, we will use measures that are already generated by others.

We will encourage the use of common language as we seek to learn from measures of progress.

We will monitor the dashboard and deploy “turn the curve thinking” tactics when needed to improve performance.

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**Forward Wayne County's Guiding Principles**

<table>
<thead>
<tr>
<th>Population</th>
<th>2010</th>
<th>2018</th>
<th>2025</th>
</tr>
</thead>
<tbody>
<tr>
<td>68,996*</td>
<td>65,936*</td>
<td>66,101 (goal)</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Per Capita Personal Income</th>
<th>2010</th>
<th>2017</th>
<th>2025</th>
</tr>
</thead>
<tbody>
<tr>
<td>$30,847</td>
<td>$39,888</td>
<td>$45,150* (goal)</td>
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<table>
<thead>
<tr>
<th>Percent of Residents Living in Poverty</th>
<th>2010</th>
<th>2017</th>
<th>2025</th>
</tr>
</thead>
<tbody>
<tr>
<td>20%</td>
<td>16.6%</td>
<td>13.3%* (goal)</td>
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<table>
<thead>
<tr>
<th>Percent of Population 25+ with Some College or More</th>
<th>2010</th>
<th>2017</th>
<th>2025</th>
</tr>
</thead>
<tbody>
<tr>
<td>43.6%</td>
<td>47.74%*</td>
<td>60% (goal)</td>
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*stats.indiana.edu

Indiana State Average

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