



Goal:
Attract, Develop, and Retain a Highly
Competitive Workforce to Meet the
Current and Future Needs of Our
Area's Businesses and Industries

✓ BIG INDICATORS OF SUCCESS BY 2025

- Achieve a population of 66,101 for a year-over-year increase of .05% for 5 years
- Raise Per Capita Personal Income and Median Family Income to be equal to the state average
- Decrease the percentage of residents living in poverty to be at or below the state average
- Increase to 35% of the population, ages 25-64, holding associate degree or higher
- Increase Grossed Assessed Value annually at a rate at or above the state average



OUR PEOPLE



Early Childhood Success

- Increase parenting education
- Increase affordable high-quality childcare and Child Care
- Increase Pre-K programs



Health and Wellness

- Improve mental health services
- Reduce substance misuse
- Improve access to basic needs

FUTURE WORKFORCE



Educational Attainment

- Increase educational success from Pre-K to career attainment



Employability

- Develop and connect our workforce to opportunities that enhance their skills and increase their median income

OUR COMMUNITY



Neighborhood Development

- Promote neighborhood engagement
- Preserve historic buildings
- Advance vibrant downtowns
- Encourage in-migration housing



Government and Policy

- Encourage appropriate housing availability
- Strengthen infrastructure
- Support development of downtowns



Environment

- Increase recycling
- Enhance physical amenities
- Encourage alternative transportation



Arts and Culture

- Increase involvement
- Improve cultural amenities

Forward Wayne County's Guiding Principles

- ✓ We will encourage and use data-driven decision-making.
- ✓ We will advise funders and program providers to use data as a learning tool for community driven innovation, so we can adjust programs to what is working or what is most likely to work.
- ✓ We will choose measures of success that are frequently updated.
- ✓ Where possible, we will use measures that are already generated by others.
- ✓ We will encourage the use of common language as we seek to learn from measures of progress.
- ✓ We will monitor the dashboard and deploy “turn the curve thinking” tactics when needed to improve performance.

