2023 County Indicators
Wayne County, Indiana
Wayne County Statistics

- Population: 66,273
  *Estimated decrease of 3.9% since 2010 (updated figure)*

- Households: 26,837

- Median Household Income: $50,569 (9.4% increase)
  *State average is $62,723*

- ALICE Households: 27%
  *State average is 27%

- Households in Poverty: 18%
  *State average is 12%

- Unemployment Rate: 3.1%
  *State average is 3.0%

Source: 2022 Stats Indiana, 2023 ALICE
Goal

Achieve a county population of 66,101 for a year-over-year increase of 0.05% for 5 years

Strategy

We are dedicated to improving the quality of life for our current and future residents by:
1. Creating projects and programs that make Wayne County a great place to live, work, and play
2. Focusing on enhancing our county’s neighborhoods, cities, and towns
3. Supporting our environment through recycling, physical amenities, and alternative transportation
4. Continuing to incorporate arts and culture into the everyday lives of our residents

Source: Forward Wayne County Steering Committee and Main Street Coalition
Demographics – Population Trend

WAYNE COUNTY POPULATION SINCE 2000

Note: The Big Indicator for Success—Population is based on percentage decline/growth versus the actual number.

*2000, 2010, and 2020 denote actual census data.

The remaining years are estimates from the State of Indiana’s reporting system. The State estimated that the County had a .3% decline over the past year.

We want to reverse that to show .05% growth over 5 years. And we do not want our population to dip below 66,101.

Source: 2022 stats.Indiana.edu, 2020 Census Data
### County Population Estimates by Race

<table>
<thead>
<tr>
<th>Race</th>
<th>Wayne County</th>
<th>State Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian or Alaskan Native</td>
<td>0.4%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Asian</td>
<td>1.1%</td>
<td>2.7%</td>
</tr>
<tr>
<td>African American</td>
<td>5.1%</td>
<td>10.2%</td>
</tr>
<tr>
<td>Native Hawaiian</td>
<td>0.1%</td>
<td>0.1%</td>
</tr>
<tr>
<td>White</td>
<td>90.0%</td>
<td>84.2%</td>
</tr>
<tr>
<td>Two or More Race Groups</td>
<td>3.2%</td>
<td>2.3%</td>
</tr>
</tbody>
</table>

### Hispanic or Latino Origin

<table>
<thead>
<tr>
<th></th>
<th>Wayne County</th>
<th>State Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic: 96.6%</td>
<td>92.3%</td>
<td></td>
</tr>
<tr>
<td>Hispanic: 3.4%</td>
<td>7.7%</td>
<td></td>
</tr>
</tbody>
</table>

Source: [2022 stats.indiana.edu](https://2022.stats.indiana.edu)
Demographics – Population Age

**Median Age:**
Wayne County – 40.9
State Average – 38.1

**Wayne County Population by Age**

- Preschool (0 to 4): 5.9%
- School Age (5 to 17): 16.4%
- College Age (18 to 24): 9.3%
- Young Adult (25 to 44): 23.1%
- Older Adult (45 to 64): 25.9%
- Senior (65 and older): 19.3%

Individuals 45 to 64 years old comprise the largest single population bloc of Wayne County at 25.9%. Individuals 45 to 64 plus seniors comprise 45.2% of Wayne County’s population.

Source: [2022 stats.indiana.edu](http://2022.stats.indiana.edu)
**Goals**

Decrease the percentage of residents living in poverty to be at or below the state average.

**Strategy**

Forward Wayne County’s strategy for improving the Poverty Level and Per Capita Personal Income is to:

1. Support better employment options and wages for residents
2. Improve workforce retention as well as Early Childhood Success through increased affordable high-quality childcare and additional childcare options
3. Promote Health and Wellness Efforts
Percentage of People Living Below Poverty Level

The *Federal Poverty Level (FPL) is $14,580 for individuals, $19,720 for a family of 2, $24,860 for a family of 3, $30,000 for a family of 4, $35,140 for a family of 5, $40,280 for a family of 6, $45,420 for a family of 7, $50,560 for a family of 8.

Source: 2023 ALICE, 2023 Federal Poverty guidelines
ALICE is an acronym for Asset Limited, Income Constrained, Employed. They constitute households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold).

Source: 2023 ALICE
Free and Reduced Lunch

Source: 2023 Kids Count Data Book

2023

<table>
<thead>
<tr>
<th></th>
<th>Wayne County</th>
<th>Indiana</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Lunch</td>
<td>47.80%</td>
<td>37.40%</td>
</tr>
<tr>
<td>Reduced Lunch</td>
<td>7.30%</td>
<td>5.50%</td>
</tr>
<tr>
<td>Total (Free + Reduced)</td>
<td>55.04%</td>
<td>43%</td>
</tr>
</tbody>
</table>
Healthcare – No Insurance

Source: 2023 County Health Rankings

Wayne County Indiana

No healthcare Insurance
With Healthcare Insurance

90.00% 91.00%
10.00% 9.00%
50.00% 55.00%
# Quality of Life in Wayne County

Wayne County ranks 87th out of 92 Indiana counties in ‘Health Outcomes’ and 76th in ‘Health Factors’ per CountyHealthRankings.org

29% of adults aged 18 and over in Wayne County report physical inactivity.

### Metric

<table>
<thead>
<tr>
<th>Metric</th>
<th>Wayne County</th>
<th>Indiana</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premature Death (YPLL per 100,000)</td>
<td>12,500</td>
<td>8,600</td>
</tr>
<tr>
<td>YPLL=Years of Potential Life Lost</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poor physical health days</td>
<td>3.7</td>
<td>3.3</td>
</tr>
<tr>
<td>Poor mental health days</td>
<td>5.4</td>
<td>4.9</td>
</tr>
<tr>
<td>Adult obesity rate</td>
<td>38%</td>
<td>37%</td>
</tr>
<tr>
<td>Access to exercise opportunities</td>
<td>70%</td>
<td>77%</td>
</tr>
</tbody>
</table>

Source: [2023 countyhealthrankings.org](http://2023.countyhealthrankings.org)
<table>
<thead>
<tr>
<th>Healthcare – Quality Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average Travel Time to Nearest Indiana Trauma Center</strong></td>
</tr>
<tr>
<td>Wayne County – 15.4 Minutes</td>
</tr>
<tr>
<td>Indiana – 28.9 Minutes</td>
</tr>
<tr>
<td><strong>Average Life Expectancy</strong></td>
</tr>
<tr>
<td>Wayne County – 72.9 Years</td>
</tr>
<tr>
<td>Indiana – 76.5 Years</td>
</tr>
<tr>
<td>United States – 78.5 Years</td>
</tr>
<tr>
<td><strong>Number of Residents per County Health Department Employee</strong></td>
</tr>
<tr>
<td>Wayne County – 1471</td>
</tr>
<tr>
<td>Grant County* - 4749</td>
</tr>
<tr>
<td>Warrick County* - 3908</td>
</tr>
<tr>
<td><strong>13.3% of Wayne County residents</strong> have received Food Stamps or SNAP Benefits in the last twelve months.</td>
</tr>
</tbody>
</table>

Goals

Raise Per Capita Personal Income and Median Family Income to be equal to the state average

Strategy

Forward Wayne County’s strategy for improving the Per Capita Personal Income and Median Family Income is to:

1. Support better employment options and wages for residents.
2. Support training and education that will lead to promotions and increases in wages.

Source: Forward Wayne County Steering Committee, Employability Coalition, and Early Childhood Success Coalition
Per Capita Personal Income

Per Capita Personal Income in Wayne County is 14% less than the rest of the state and 24% less than the United States average.

Source: [2022 stats.indiana.edu](http://2022.stats.indiana.edu) (regional, state data), [hoosierdata.in.gov](http://hoosierdata.in.gov) (national data)
Median Household Income in Wayne County is 19% less than the rest of the state and 29% less than the United States average.
Job Market – Top 15 Employers in Wayne County

<table>
<thead>
<tr>
<th>Employer</th>
<th>Product/Industry</th>
<th># Employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reid Health</td>
<td>Healthcare</td>
<td>2,998</td>
</tr>
<tr>
<td>Richmond Community Schools</td>
<td>Education</td>
<td>723</td>
</tr>
<tr>
<td>Belden</td>
<td>Wire Product Manufacturer</td>
<td>714</td>
</tr>
<tr>
<td>Sugar Creek Brandworthy Food Solutions</td>
<td>Food Processor</td>
<td>650</td>
</tr>
<tr>
<td>Primex Plastics Corporation</td>
<td>Plastic Sheeting Manufacturer</td>
<td>450</td>
</tr>
<tr>
<td>Richmond State Hospital</td>
<td>Hospital</td>
<td>435</td>
</tr>
<tr>
<td>Wayne County Government</td>
<td>Municipality</td>
<td>400</td>
</tr>
<tr>
<td>City of Richmond</td>
<td>Municipality</td>
<td>400</td>
</tr>
<tr>
<td>Earlham College</td>
<td>Higher Education</td>
<td>388</td>
</tr>
<tr>
<td>Menasha</td>
<td>Packaging</td>
<td>370</td>
</tr>
<tr>
<td>Indiana University East</td>
<td>Higher Education</td>
<td>350</td>
</tr>
<tr>
<td>DOT Foods, Inc</td>
<td>Food Redistribution</td>
<td>270</td>
</tr>
<tr>
<td>Silgan White Cap</td>
<td>Metal Bottle Cap Manufacturer</td>
<td>208</td>
</tr>
<tr>
<td>Wolverine Worldwide</td>
<td>Customer Service Center</td>
<td>208</td>
</tr>
<tr>
<td>SmithFoods Richmond Indiana</td>
<td>Dairy Processor</td>
<td>203</td>
</tr>
</tbody>
</table>

Source: EDC 2023 [https://whywaynecounty.com/site-selection/major-employers/](https://whywaynecounty.com/site-selection/major-employers/)
Job Market – Occupations
Distribution by Industry in Wayne County

- Agriculture, Forestry, Fishing and Hunting 1%
- Construction 3%
- Manufacturing 19%
- Wholesale Trade 2%
- Retail Trade 11%
- Transportation and Warehousing 2%
- Information 0%
- Finance and Insurance 3%
- Real Estate and Rental and Leasing 0%
- Professional, Scientific, and Technical Services 2%
- Management of Companies and Enterprises 1%
- Administrative and Support and Waste Management and Remediation Services 4%
- Educational Services 3%
- Health Care and Social Assistance 20%
- Arts, Entertainment, and Recreation 1%
- Accommodation and Food Services 9%
- Other Services (except Public Administration) 4%
- Government - 14%
- Other 1%

Source: 2023 Indiana Department of Workforce Development
Job Market – Occupation Distribution
by Industry in Wayne County and Indiana

Source: 2023 Indiana Department of Workforce Development
Job Market – Average Earnings by Industry in Wayne County and Indiana

Source: 2023 Indiana Department of Workforce Development; job losses in mining does not yield an average earning for Wayne County
Goals

Increase to 35% of the population, ages 25-64, holding an associate degree or higher by 2025

Strategy

We will work to increase our county’s credential attainment by:

1. Promoting education and partnering on short-term credentials, associate degrees, and more
2. Developing career pathways within education systems and employers.
3. Supporting talent pipelines, talent networks, as well as career and job fairs
4. Connecting students with employers for internships, work-based learning opportunities, and other experimental learning.
5. Increasing Pre-K programs and increasing educational success from Pre-K to career attainment.

Source: Forward Wayne County – Employability Coalition
Education – Educational Attainment

Source: 2022 stats.indiana.edu
Education – Educational Attainment

Source: [2022 stats.Indiana.edu](http://2022.stats.indiana.edu) (data not currently aligned with American Community Survey);

*2022 Lumina Foundation: Aligns to FWC's Employability Coalition educational attainment goal and Governor’s 60% goal*
Big Picture Indicator – Improved Housing

**Goals**

Increase Grossed Assessed Value annually at a rate at or above the state average

**Strategy**

Our efforts to increasing assessed value include:

1. Encourage affordable housing options with more private home ownership
2. Strengthen infrastructure of the county’s current and new housing projects with public and private investors
3. Support development of downtowns through Main Street partners
4. Advocate, mobilize, and support government partnerships that encourage new housing projects, incentives to investors, and other applicable infrastructure inducements

Source: Forward Wayne County Steering Committee
Housing – Value

Source: 2021 American Community Survey
Housing – Median Home Value

Source: 2021 American Community Survey
Housing – Mortgage Status

Why does homeownership matter?

Stability of Community
Homeowner property taxes provide funds for local governments and economies.

Income Stability
Homeownership increases household wealth through equity and appreciation over time.

Housing Stability
Homeownership provides a sense of security through a consistent place to live and provides a theme of place in neighborhoods.

Correlations to Increased:
Educational Attainment
Household Income
Community Engagement
Volunteerism

Wayne County

- 36.7% Housing units with a mortgage
- 63.3% Homeowners

Indiana

- 35.7% Housing units with a mortgage
- 64.3% Homeowners

*Median gross rent in Wayne County is $733/month

62.3% of Indiana residents paying rent paid less than $1,000 per month. Median gross rent in Indiana is $905/month

Source: 2021 American Community Survey *2021 data not available for Wayne County residents paying rent less than $1,000 per month.
Questions or Comments?

Please contact

Daniel Arthur
Communications Coordinator
765-962-1638

waynecountyfoundation.org // forwardwaynecounty.org