



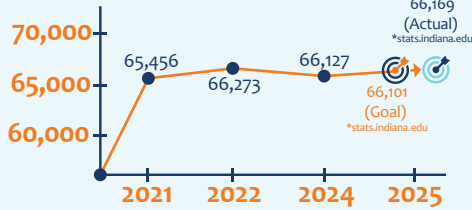
Goal:
Attract, Develop, and Retain a Highly Competitive Workforce to Meet
the Current and Future Needs of Our Area's Businesses and Industries

✓ BIG INDICATORS OF SUCCESS BY 2025

Big Indicator of Success: Achieve a population of 66,101 for a year-over-year increase of .05% for 5 years



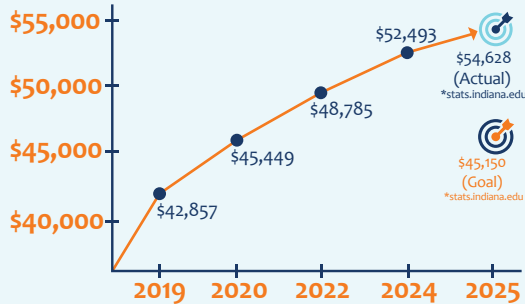
POPULATION:



Big Indicator of Success: Raise Per Capita Personal Income and Median Family Income to be equal to the state average



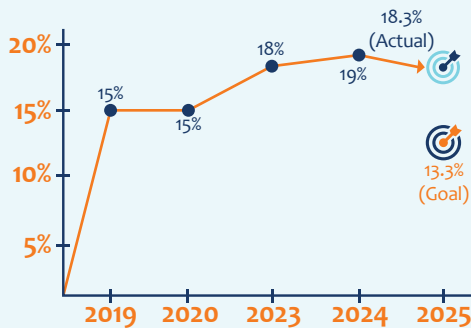
PER CAPITA PERSONAL INCOME:



Big Indicator of Success: Decrease the percentage of residents living in poverty to be at or below the state average



PERCENT OF RESIDENTS LIVING IN POVERTY



Big Indicator of Success: Increase to 60% of the populations ages 25-64, holding certification, associates degree, or higher



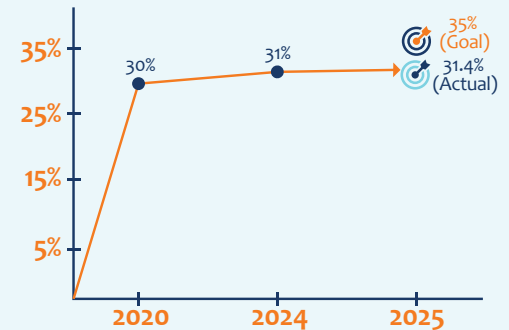
PERCENT OF PEOPLE HOLDING CERTIFICATION (INCLUDING ASSOCIATE DEGREE) OR HIGHER:



Big Indicator of Success: Increase to 35% of the population, ages 25-64, holding associate degree or higher



PERCENT OF POPULATION 25+ WITH SOME COLLEGE OR MORE



Big Indicator of Success: Increase gross assessed value annually at a rate at or above the state average

- Wayne County experienced 11.66% growth in Gross AV from 2024-2025, as compared to the State average of 9.56%.
- Wayne County has steadily increased Gross AV since 2020, growing 35.75% between 2020 and 2025.

OUR PEOPLE



Early Childhood Success

- Increase parenting education
- Increase affordable high-quality childcare and Child Care
- Increase Pre-K programs



Health and Wellness

- Improve mental health services
- Reduce substance misuse
- Improve access to basic needs

FUTURE WORKFORCE



Educational Attainment

- Increase educational success from Pre-K to career attainment



Employability

- Develop and connect our workforce to opportunities that enhance their skills and increase their median income

OUR COMMUNITY



Neighborhood Development

- Promote neighborhood engagement
- Preserve historic buildings
- Advance vibrant downtowns
- Encourage in-migration housing



Government and Policy

- Encourage appropriate housing availability
- Strengthen infrastructure
- Support development of downtowns



Environment

- Increase recycling
- Enhance physical amenities
- Encourage alternative transportation



Arts and Culture

- Increase involvement
- Improve cultural amenities